



## Introduction:

Pudhu Vaazhvu Project is an Empowerment & Poverty reduction project implemented by the Rural Development & Panchayat Raj Department of Government of Tamil Nadu with world Bank Assistance.

Activities of Pudhu Vaazhvu Project in Kanchipuram District started in the month of August 2006(17.08.06.) Implementation of the project is taking place in phased manner in Kundrathur, Maduranthagam, Acharapakkam and Uthiramerur block.

The main goal of this project is to reduce poverty among the rural poor and other vulnerable groups including the differently abled. The project follows Community Driven Development.

## Institutional Building :

Developing Pro-poor, autonomous and accountable institutions with targeted people's representation in the Project villages. The Community Based Organizations list Village Poverty Reduction Committee (VPRC), Social Audit Committee (SAC), Self Help Groups (SHGs), Panchayat Level Federations (PLFs) & Economic Activity Federation (EAFs)

S. No	Name of the Blocks	Total No.of VPRC & SAC formed	Total Self Help Groups				PLF restructured Registered	Federation formed
			Women	Youth	Tribal	Diff.abled		
1	Kundrathur	43	171	13	12	154	41	3
2	Madhurathagam	58	173	13	13	168	58	3
3	Acharapakkam	60	132	6	22	159	59	-
4	Uthiramerur	73	147	0	22	193	73	-
	<b>Total</b>	<b>234</b>	<b>623</b>	<b>32</b>	<b>69</b>	<b>674</b>	<b>231</b>	<b>6</b>



## Financial Status :

In Kanchipuram District all the 234 VPRCs received VPRC 3 installments (40%, 40%, 20%) the details of fund received and expenditure as given below.

S. No.	Name of the Blocks	Total No.of VPRCs	Total fund released	Expenditure	Percentage
1	Kundrathur	43	521.8	521.8	100
2	Madhurathagam	58	607.25	607.25	100
3	Acharapakkam	60	491.6	457.93	93
4	Uthiramerur	73	586.64	525.425	90
	<b>Total</b>	<b>234</b>	<b>2207.29</b>	<b>2112.515</b>	<b>96</b>

## Benefits of Self help groups :

The left out target poor, and differently abled person are formed into small self help groups 5-20 persons in a group. They are the building blocks of the community. Training is given to the members to build their capacities. They are then linked to banks to start livelihood activities.



Sl.No	Name of the Blocks	Total No.of Groups	Seed fund received from Project		Revolving Fund		Economic Activities		Direct Loan	
			No	Amount	No	Amount	No	Amount	No	Amount
1	Kundrathur	1846	350	70.00	1846	716.4	393	1043	865	704.7
2	Madhurathagam	1456	367	72.4	1456	571	312	949.1	436	444.9
3	Acharapakkam	1313	319	62.60	1251	459.4	149	267.5	202	193
4	Uthiramerur	1640	362	71.10	1345	586	466	860.6	718	811.7
	<b>Total</b>	<b>6255</b>	<b>1398</b>	<b>276.1</b>	<b>5898</b>	<b>2332.8</b>	<b>1320</b>	<b>3120.2</b>	<b>2221</b>	<b>2154.3</b>

## Special Component:

The Project strongly believes that by under taking focused initiatives and providing opportunities for the differently abled, they can be helped to live a life of dignity on their own.

This project separately allocates fund for the differently abled and vulnerable persons 40% of VPRC fund is specially earmarked for them, to take up capacity building activities and socio economic development.

The Block Development Facilitating Agencies (BDFAs) deliver services to special groups facilitators.

Under the project through PIP method 100% coverage of all differently abled persons takes place. Rehabilitation assessment

The VPRCs giving individual Assistance to the Differently abled and Vulnerable to start income generating Activities and the differently abled persons mobilized in to SHGs and linked to banks for RF & DL.



## Individual Assistance : (up to Dec11)

Sl. No.	Name of the Block	No.of Differently abled	Individual Assistance given		No.of Vulnerable	Individual Assistance given	
			No	Amount		No	Amount
1	Kundrathur	1855	1738	125.226	2116	1751	83.484
2	Maduranthangam	2245	2245	145.782	2105	2105	97.188
3	Acharapakkam	1718	1436	115.464	1597	1100	77.628
4.	Uthiramerur	1812	1389	139.248	2178	1098	92.832
	<b>Total</b>	<b>7630</b>	<b>6808</b>	<b>526.698</b>	<b>7996</b>	<b>6054</b>	<b>351.132</b>

## Differently abled persons received Convergence assistance :

Sl. No.	Name of the Block	Aids and Appliances	PHP	OAP	MG
1	Kundrathur	427	329	230	163
2	Maduranthangam	305	505	447	202
3	Acharapakkam	361	272	171	88
4.	Uthiramerur	309	296	69	132
	<b>Total</b>	<b>1402</b>	<b>1402</b>	<b>917</b>	<b>585</b>



PHP - Physically Handicapped pension,  
OAP – Old age pension,  
MG – Maintenance Grant

### **Panchayat Level Federation (PLF):**

Panchayat level federation is a Community Organisation consisting of SHGs members in the Village Panchayat. The PLFs are Restructure and Register under registration act 1975 as per GO.125 of Tamil Nadu Rural Development Department. All the Credit rated SHGs are enrolled as the members of PLF by being members ship fee and contribution to the PLF.

The Panchayat Level Federation of SHGs is forum to share their experience and to voice their problems. PLFs provide sustainability and self reliance to the SHGs.

Sl. No.	Name of the Block	No.of PLF including LH sub committee	No.of PLF received ASF	Amount of ASF released	No.of SHG benefited	No.of Members benefited	Repayment Percentage
1	Kundrathur	43	43	362.61	1086	6094	100
2	Maduranthangam	58	58	442.41	1457	6729	100
3	Acharapakkam	60	60	413.66	1313	2628	100
4	Uthiramerur	73	47	297.76	789	1339	100
	<b>Total</b>	<b>161</b>	<b>208</b>	<b>1516.45</b>	<b>4616</b>	<b>16790</b>	<b>100</b>

### Skill Training :

Pudhu Vaazhvu Project has evolved a unique public private partnership model and has taken initiative to impart skill training to youth to improve their employability and link them with reputed corporate and industrial.

A youth data base has been created village in each Panchayat. This data base captures those in the age group of 18-35 years who are unemployed and under employed. Based on this database different kind of skill training is being organized and arranged in various MNCs like Nokia, Foxconn, Intimate Fashion, Bannariamman Apparels Pvt. Ltd., Ford India, Hyundai, L&T etc.,



Sl. No.	Name of the Block	Eligible Target youth	Under going training		Completed training		Employed		Total youth (ongoing & completed)	
			Target	Non target	Target	Non target	Target	Non Target	Target	Non Target
1	Kundrathur	3127	21	7	2454	510	1987	344	2475	517
2	Maduranthangam	3148	5	0	3459	878	2572	661	3464	878
3	Acharapakkam	3365	56	13	2057	953	1598	750	2113	966
4.	Uthiramerur	3038	48	0	3409	1141	2841	922	3457	1141
	<b>Total</b>	<b>15228</b>	<b>130</b>	<b>20</b>	<b>11379</b>	<b>3482</b>	<b>8998</b>	<b>2677</b>	<b>11509</b>	<b>3502</b>

## **Common Livelihood Groups (CLG):**

**Members** : Identified target People and who are already involved in same income generation activities are the members of the CLG

**Funding source** : VPRC, PLF, SGSY grant, RF, EA, DL

**Activities** : Facilitate and create Market tie-up with Avin for getting higher price for their product and Commodities without any intermediates.

To train them to increase the capacity of production through convergence services like KVK.

To facilitate and create tie-up with the companies for their procurement in the wholesale manner.



The details of CLGs formed in Kanchipuram District as follows :

Sl. No.	Name of the Block	No.of VPRCs	No.of CLGs formed	No.of CLGs Provided Support services
1	Kundrathur	43	39	39
2	Maduranthangam	58	72	72
3	Acharapakkam	60	44	44
4.	Uthiramerur	73	73	73
	<b>Total</b>	<b>234</b>	<b>228</b>	<b>228</b>



## Ventnary Medical Camp



## ILFS ( Community Score Card ) – Kattudevadur



Special Fund activities  
CDF Review



Aids and appliance



## Physiotherapy

